

FCC EEO Public File Report

Call Sign	Type of Station	Location: City/State	Facility ID
KOB-TV	TV	Albuquerque, NM	35313

For the reporting period: 06/01/08 to 05/31/09

Full-Time Positions Filled

Job Title	Date Closed	Recruitment Source Groups	Source for Person Hired
Account Executive	08/12/2008	Internal,National,P	1069
AM Executive Producer	08/20/2008	Internal,National,P	369
AM News Producer	04/10/2009	Internal,National,P	1120
Assignment Editor	03/09/2009	Internal,National,P	Except for: 1133 1274
Assignment Editor	08/14/2008	Internal,National,P	1120
Audio Operator	11/17/2008	Internal,National,P	Except for: 1274
Audio Operator	12/08/2008	Internal	369
Audio Operator	01/07/2009	Internal,National,P	Except for: 1133 1274
Audio Operator	03/10/2009	Internal,National,P	Except for: 1133 1274
Chief Meteorologist	10/21/2008	Internal,National,P	Except for: 1274
Commercial Director/Producer	10/28/2008	Internal,National,P	Except for: 1274
Digital Media Sales Manager	02/12/2009	Internal,National,P	1069
Director/Editor	02/11/2009	Internal,National,P	Except for: 1133 1274
Editor	09/08/2008	Internal,National,P	1120
Floor Director	12/17/2008	Internal	369
Floor Director	06/24/2008	Internal,National,P	369
Information Systems Administrator	04/29/2009	Internal,National,P	1069
News Director	07/02/2008	Internal,National,P	1120
Producer	10/21/2008	Internal,National,P	Except for: 1274
Producer	10/21/2008	Internal,National,P	Except for: 1274
Reporter/Photographer	10/22/2008	Internal,National,P	Except for: 1274
Reporter/Photographer	08/19/2008	Internal	369
Transmitter Control Technician	06/25/2008	Internal,National,P	369
Video Tape Operator	06/25/2008	Internal,National,P	369

List of Recruitment Sources for Interviewees

Source	# of Interviewees	Source	# of Interviewees	Source	# of Interviewees	Source	# of Interviewees
369	14	1050	5	1069	20	1103	6
1106	4	1120	14	1138	4		

List of Recruitment Sources that requested postings

1041 1059 1068 1077 1098 1100 1103 1111 1121 1122 1128 1133 1142 1144 1163 1165
1194 1200 1223 1229 1269 1274 1293

Recruitment Source Groups

Group Name	Ending Date: Members of this group
Internal	Current: 307 369 402 408 416 546 555 843 865 893 905 911 912 913 1213 1270 05/26/09: 1270 ACTIVE 03/17/09: 1270 INACTIVE
National	Current: 253 254 255 452 487 608 644 651 657
P=Professional	Current: 1034 1037 1043 1045 1046 1047 1048 1050 1051 1055 1056 1057 1059 1060 1066 1067 1069 1071 1073 1078 1081 1084 1085 1094 1095 1098 1100 1101 1102 1103 1105 1109 1111 1112 1120 1122 1123 1125 1126 1127 1128 1129 1130 1134 1138 1144 1163 1165 1194 1200 1223 1229 1269 1293 12/09/08: 1133 INACTIVE 10/21/08: 1274 INACTIVE 05/15/09: 1296 INACTIVE 1296 ACTIVE 04/24/09: 1132 INACTIVE 01/07/09: 1077 INACTIVE 1296 ADDED
Paid	Current: 1030 1033 1038 1042 1049 1052 1054 1058 1070 1072 1076 1082 1083 1086 1088 1090 1097 1104 1106 1107 1108 1114 1119 1221 1290
S=Support	Current: 1034 1035 1036 1037 1039 1041 1046 1048 1050 1051 1053 1055 1056 1057 1059 1060 1063 1065 1066 1067 1069 1071 1073 1075 1078 1081 1084 1085 1087 1094 1096 1100 1101 1103 1105 1109 1111 1112 1113 1115 1117 1120 1125 1126 1127 1128 1129 1130 1134 1135 1136 1137 1138 1143 1144 1194 1200 1223 1269 12/09/08: 1133 INACTIVE 10/21/08: 1274 INACTIVE 05/15/09: 1296 INACTIVE 1296 ACTIVE

01/08/09: 1068 INACTIVE
 01/07/09: 1077 INACTIVE 1296 ADDED

T=Technical **Current:** 1034 1035 1036 1037 1039 1041 1043 1046 1048 1050 1051 1053 1056 1057 1059 1060 1063 1065 1066 1067 1069 1071
 1073 1075 1078 1081 1084 1085 1087 1094 1096 1098 1099 1100 1101 1102 1103 1105 1110 1111 1112 1113 1117 1120 1121 1122
 1123 1125 1126 1127 1128 1129 1130 1131 1134 1135 1138 1142 1143 1144 1163 1194 1200 1223 1229 1269
12/09/08: 1133 INACTIVE
10/21/08: 1274 INACTIVE
05/15/09: 1296 INACTIVE 1296 ACTIVE
04/24/09: 1132 INACTIVE
01/08/09: 1068 INACTIVE
01/07/09: 1077 INACTIVE 1296 ADDED

Recruitment Sources

ID	Source	ID	Source	ID	Source
253	Emma L Bowen Foundation-CA 4024 Radford Ave #300 Studio City, CA 91604 Norma P Pichardo (818) 655-5708	254	Emma L Bowen Foundation-DC 1299 Pennsylvania Ave NW, 11th Flr Washington, DC 20004 Phylis Eagle Oldson (202) 637-4494	255	Emma L Bowen Foundation-NY 524 W 57th St New York, NY 10019 Sandra Rice (212) 975-2545
307	KSTP-TV 3415 University Ave St Paul, MN 55114 Dixie Hansen (651) 642-5555	369	Internal Applicant	402	WDIO-TV 10 Observation Rd Duluth, MN 55811 Peggy Scandin (218) 727-6864
408	WHEC-TV 191 East Ave Rochester, NY 14604 Kathy Knox (585) 546-0745	416	WNYT-TV 15 N Pearl St Albany, NY 12204 Christine Kimball (518) 436-4791	452	Society of Broadcast Engineers 9247 N Meridian St #305 Indianapolis, IN 46260 Scott Jones (317) 846-9000
487	Society of Professional Journalists 3909 N Meridian St Indianapolis, IN 46208 Greg Jones (317) 927-8000	546	KSAX-TV 415 Filmore St Alexandria, MN 56308 Melissa Matthews (320) 763-5729	555	KSTC-TV 3415 University Ave St Paul, MN 55114 Glenna Sorensen (651) 523-7301
608	Medialine PO Box 51909 Pacific Grove, CA 93950 Mark Shilstone (831) 648-5200	644	National Association of Broadcasters 1771 N St NW Washington, DC 200362891 Karen Hunter (202) 429-5498	651	National Association of Hispanic Journalists PO Box 226722 Washington, DC 20045 Marco Botero (202) 662-7145
657	National Hispanic Media Coalition 2514 S Grand Ave Los Angeles, CA 90007 Claudia Flores (213) 746-6988	843	KOBF-TV 825 W Broadway Farmington, NM 87401 Deb Kelly (505) 326-1141	865	KAAL-TV 1701 10th Place NE Austin, MN 55912 Bonnie Broden (507) 437-6666
893	KOB-TV 4 Broadcast Plaza SW Albuquerque, NM 87104 Lori Lung (505) 243-4411	905	KOBR-TV 124 E 4th St Roswell, NM 88201 Nora Nieto (505) 625-8888	911	KSTP-AM 3415 University Ave St Paul, MN 55114 Mary Schaible (651) 647-2989
912	KSTP-FM 3415 University Ave St Paul, MN 55114 Mary Schaible (651) 647-2989	913	WFMP-FM 3415 University Ave St Paul, MN 55114 Mary Schaible (651) 647-2989	1030	Carlsbad Current Argus PO Box 1629 Carlsbad, NM 88220 Linda Carter (505) 628-5528
1033	Freedom Newspaper of New Mexico PO Box 1689 Clovis, NM 88102 Michelle Chavez/Loretta/Edie (505) 763-3431	1034	College of Santa Fe 1600 St Michaels Dr Santa Fe, NM 87505 Andrew Lovato (505) 473-6294	1035	University of the Southwest-Student Placement 6610 Lovington Hwy T-30 Hobbs, NM 88240 Yvette Vasquez (575) 392-6565
1036	Community Options 4401A Lomas NE Albuquerque, NM 87110 Keith Dunning (505) 265-7936	1037	Community Organization-General	1038	Consulting Firm
1039	Crownpoint Institute of Technology PO Box 849 Crownpoint, NM 87313 Juanita Tom (505) 786-4181	1041	Dine College-Placement Office PO Box 580 Shiprock, NM 87420 Lillie Peterman (505) 368-3536	1042	Durango Herald 1275 Main Avenue Durango, CO 81301 Amanda Campbell (970) 375-4535
1043	Eastern New Mexico University - Dept of Communicative Arts & Sciences Station #27 Portales, NM 88130 Anthony B Schroeder & Christopher Stasheff (505) 562-2114	1045	Eastern New Mexico University-Journalism Journalism Department Portales, NM 88130 Janet Roehl (505) 562-2113	1046	Eastern New Mexico University-KENW KENW-TV Station 52 Portales, NM 88130 Orlando Ortega (505) 562-2112
1047	Eastern New Mexico University-MC Mass Communications Portales, NM 88130 Lee Scanlon (505) 562-2415	1048	Eastern New Mexico University-Roswell Student Service Bldg PO Box 6000 Roswell, NM 88202 Career Resource Center (575) 624-7032	1049	El Paso Times PO Box 20 El Paso, TX 79999 Valerie Ulery (915) 546-6100
1050	Employee-Current	1051	Employee-Former	1052	Farmington Daily Times PO Box 450 Farmington, NM 87401 Cameo Williford (505) 564-4563
1053	Farmington Indian Center 100 West Elm St	1054	Gallup Independent PO Box 1210	1055	Ft Lewis College-Career Services 1000 Rim Dr, 230 Miller Student Services

	Farmington, NM 87401 Edward Smiley (505) 327-6296		Gallup, NM 87305 Melissa Haines (505) 863-6811		Bldg Durango, CO 81301 Allyn Talg (970) 247-7562
1056	Haskell Indian Nations University 155 Indian Avenue Lawrence, KS 66046 Burgess Tapedo (785) 749-8485	1057	Roswell Hispano Chamber of Commerce 327 N Main Roswell, NM 88201 Juan Oropesu (505) 624-0889	1058	Hispanic Link News Service 1420 N St NW Washington, DC 20005 Carlos Erickson (202) 234-0280
1059	Hispano Chamber of Commerce 1309 4th St SW Albuquerque, NM 87102 Adriana Calderon (505) 842-9003	1060	Hobbs Daily News Sun 201 N Thorp PO Box 860 Hobbs, NM 88240 Veronica Moreno (505) 393-2123	1063	Institute of American Indian Arts 108 Cathedral Place Santa Fe, NM 875012027 Judith Sweet (505) 424-2317
1065	Jicarilla Apache JTPA PO Box 507 Dulce, NM 87528 Vicky Monarco (505) 759-3188	1066	Job Fair	1067	John Marshall Multi-Service Center 1500 Walter SE Albuquerque, NM 87102 Timo Alvidizez (505) 848-1345
1068	JPTA Pueblo of Laguna PO Box 194 Laguna, NM 87026 Vincent Romero (505) 552-1202	1069	KOB-TV Website 4 Broadcast Plaza SW Albuquerque, NM 87104 Lori Lung (505) 764-2511	1070	Las Cruces Sun PO Box 1749 Las Cruces, NM 88004 Cindy Medrano (505) 523-4581
1071	Las Mujeres de Ulac PO Box 2203 Albuquerque, NM 87103 Melissa Armijo (505) 321-4228	1072	Lubbock Avalanche Journal PO Box 491 Lubbock, TX 79408 Inez Lopez (806) 766-8646	1073	Mana de Albuquerque 1305 Forrester NW Albuquerque, NM 87104 Janet Serino (505) 314-5324
1075	Mescalero Tribal Office-JPTA PO Box 227 Mescalero, NM 88340 Angelita Bob (505) 464-9265	1076	Midland Reporter - Telegram PO Box 1650 Midland, TX 79702 Tammy Brown (432) 687-8812	1077	NAACP Albuquerque Branch PO Box 1922 Albuquerque, NM 87103 Clarence Smith (505) 304-7449
1078	NAACP Chaves County PO Box 194 Roswell, NM 88201 Florence Hamilton (505) 624-8569	1081	NAACP San Juan PO Box 3241 Shiprock, NM 87420 Earl Crisp (505) 326-6571	1082	Portales News Tribune PO Box 848 Portales, NM 88130 Kasey Estridge (505) 356-4481
1083	National Academy of Television Arts & Sciences 111 W 57th St #600 New York, NY 10019 Bob Behrens (212) 586-8424	1084	National Indian Youth Council 653 W Broadway Farmington, NM 87401 Eudora Lope Joe (505) 327-5341	1085	African American Cultural Association PO Box 18043 Albuquerque, NM 871858043 Lovie McGee (505) 256-8306
1086	Alamogordo Daily News 518 24th St Alamogordo, NM 88310 Donna Temples (505) 437-7120	1087	Albuquerque Indian Center 105 Texas SE Albuquerque, NM 87108 Antoinette Fontenelle (505) 268-4418	1088	Albuquerque Journal/Tribune PO Drawer J Albuquerque, NM 87103 Monica Baca (505) 823-3361
1090	Artesia Daily Press PO Box 190 Artesia, NM 88211 Cathy Lara (505) 746-3524	1094	Business Organization-General	1095	National Press Photographers Assoc-Reg Chapter 8 525 Lafayette St Baton Rouge, LA 708025494 Arthur D. Lauck (225) 388-0669
1096	Navajo Department of Workforce Development PO Box 1889 Window Rock, AZ 86515 Roselyn Shirley (928) 871-7707	1097	Navajo Times PO Box 310 Window Rock, AZ 86515 Josephine Carl (928) 871-7360	1098	New Mexico Broadcasters Association PO Box 21760 Albuquerque, NM 871541760 Suzan Strong (505) 881-4444
1099	New Mexico Institute of Mining & Technology-Career Services Wells Hall 111/103 801 Leroy Pl Socorro, NM 87801 Chelsea Buffington (505) 835-5780	1100	New Mexico Office of African Affairs 1015 Tijeras NW Albuquerque, NM 87102 Harold Bailey (505) 222-9405	1101	New Mexico State University-Alamogordo 2400 N Scenic Dr Alamogordo, NM 88310 Lesia Bryant-Gonzalez (505) 439-3627
1102	New Mexico State University-Las Cruces Dept of Journalism PO Box 3001 MSC 3J Las Cruces, NM 88003-800 Dr. J Sean McCleneghan (505) 646-2742	1103	New Mexico Department of Labor 501 Mountain Rd Albuquerque, NM 87102 Armenella Vinson (505) 222-4611	1104	Odessa American PO Box 2952 Odessa, TX 79760 Rocio Berjarano (432) 333-7777
1105	Publication	1106	Recruiter	1107	Roswell Daily Record PO Box 1897 Roswell, NM 88202 Jennifer Skeen (505) 622-7710
1108	Ruidoso News PO Box 128 Ruidoso, NM 88355 Donna Brant (505) 257-4001	1109	San Juan Basin Area Vocational Technical School-Broadcast Media PO Box 970 Cortez, CO 81321 Brandon Newman (970) 565-8457	1110	San Juan Basin Area Vocational Technical School-Electronic Media PO Box 970 Cortez, CO 81321 Anthony Valdez (970) 565-8457
1111	San Juan College-Placement Office 4601 College Blvd Farmington, NM 87402 Sharen Glade (505) 566-3538	1112	Self Inquiry	1113	Shiprock Workforce Center PO Box 1870 Shiprock, NM 87420 Betty Morris (505) 368-1095
1114	TVSpy/Shop Talk 150 W 57th St 5th Flr New York, NY 100110 via internet sales (212) 366-4212	1115	South Broadway Cultural Center 1025 S Broadway SE Albuquerque, NM 87102 Linda Ulibarri (505) 848-1320	1117	St John's College 1160 Camino Cruz Blanca Santa Fe, NM 87505 Devin Ayers (505) 984-6167
1119	Television Week 740 Rush St Chicago, IL 60611	1120	TV Jobs PO Box 4116 Oceanside, CA 92056	1121	Central New Mexico Community 525 Buena Vista SE Albuquerque, NM 87106

	Robbie Ehrhardt (312) 649-5385		Mark C Holloway (760) 754-8177		Marla Cox (505) 224-3077
1122	University of New Mexico-Dept of Communication & Journalism 1 University of New Mexico, MSC03 2240 Albuquerque, NM 87131 Mary Lawton Bibeau (505) 277-1903	1123	University of New Mexico-College of Fine Arts College of Fine Arts Albuquerque, NM 87132 Dennis Farber (505) 277-3831	1125	University of New Mexico-Gallup Job Placement Office, 200 College Rd Gallup, NM 87301 Brenda Gutierrez (505) 863-7538
1126	University of New Mexico-African American Student Svcs 1130 Mesa Vista Hall Albuquerque, NM 87131207 Bernadette Foster (505) 277-5645	1127	University of New Mexico-American Indian Studies 1119 Mesa Vista Hall Albuquerque, NM 87131 Pamela Agoya (505) 277-6343	1128	University of New Mexico-Career Services Student Services Center #220 Albuquerque, NM 87131209 Jenna Crabb (505) 277-2531
1129	University of New Mexico-Career Services Student Services Center #220 Albuquerque, NM 87131209 Mary Montano (505) 277-2351	1130	University of New Mexico-El Centro de las Raza u University of New Mexico, MSC06 3830 Albuquerque, NM 87131 Veronica Mendez-Cruz (505) 277-5020	1131	University of New Mexico-NAPCOE Farris Engineering Center #213 Albuquerque, NM 87131 Ursula Bowi (505) 277-1403
1132	University of Texas-Communication/Career Services 2504-A Whites Ave Rom 3.102 Austin, TX 787120110 Rebecca I. Blake (512) 471-9421	1133	US Dept of the Air Force-Airman & Family Readiness Center 1451 4th Street SE, Bldg 20245 - Room 126 Kirtland AFB, NM 87117 Pamela Reeves (505) 853-1712	1134	Website
1135	Navajo Department of Workforce Development PO Box 1889 Window Rock, AZ 86515 Roselyn Shirley (928) 871-7707	1136	Women Housing Coalition 3005 San Pedro NE Albuquerque, NM 87110 Angie Ludi (505) 884-8856	1137	Women's Community Association PO Box 25363 Albuquerque, NM 87125 Sharon Sanchez (505) 247-4219
1138	Word of Mouth	1142	ITT Technical Institute 5100 Masthead NE Albuquerque, NM 81321 Waldy Salazar (505) 796-7836	1143	Workforce Investment Act, Jicarilla Apache Nation PO Box 507 Dulce, NM 87528 E. Lynn Roanhorse (505) 759-3188
1144	New Mexico Trade 7712 Juneberry NW Albuquerque, NM 87120 Robert McDougal (505) 681-4066	1163	Louisiana State University Manship School of Communication 221 Journalism Building Baton Rouge, LA 70803 Helen Taylor (225) 578-2040	1165	Wayne State University Journalism Institute for Minorities 191 Manogain Hall Detroit, MI 48202 Jack Lessenberry (313) 993-4083
1194	Americans for Indian Opportunity 1001 Marquette Avenuw NW Albuquerque, NM 87102 Laura Harris (505) 842-8677	1200	Eastern New Mexico University -- College of Liberal Arts and Sciences 1515 W. 18th Street #8 Portales, NM 88130 Dr. Christopher Stasheff (505) 562-2841	1213	F&F Productions 14333 Meyerlake Circle Clearwater, FL 33760 Donna Guilliame (727) 535-6776
1221	Navajo Hopi Observer 2224 E Cedar Ave Ste 2 Flagstaff, AZ 86004 Jeff Brostrom (928) 226-9696	1223	Brown College - Career Services 1440 Northland Drive Mendota Heights, MN 55120 Amber Luckie-Parks (651) 905-3465	1229	Eastern New Mexico University-Career Svcs2 1500 S Avenuek, ENMU Station #34, SAS 214 Portales, NM 88130 Susan Larcen (575) 562-2211
1269	New Mexico State NAACP Conference of Branches 2603 Coventry Road Las Cruces, NM 88011 Michael L. Davis (505) 521-2644	1270	ReelzChannel 5650 University Blvd SE Albuquerque, NM 87106 Jasmine DelCampo (505) 212-8800	1274	TV News Giggs 1012 SE Country Lane Lee's Summit, MO 64081 Stacey Chaloux (816) 392-4341
1290	TheBiz.Variety.com 5700 Wilshire Blvd Suite 120 Los Angeles, CA 90036 paid web site (999) 999-9999	1293	Ohio Center For Broadcasting-Colorado Campus 1310 Wadsworth Blvd. Suite 100 Lakewood, CO 80214 Mark Lillie (303) 937-7070	1296	New Mexico Women in Film Po Box 33351 Sante Fe, NM 87594 N/A (999) 999-9999

Outreach Activities

Name of Event / Initiative	Contact Person	Date	Brief Description of Initiative	Other Information
Station Tours 2009	Numerous sources	06/01/2008 - 05/31/2009	Station tours are conducted on a regular basis for schools and community organizations interested in learning about the television industry and careers in broadcasting. During the tours participants see how a TV station works. An emphasis is placed on how to obtain positions in broadcasting, including educational requirements.	
Job Shadowing 2009	KOB-TV News Director	01/27/2009 - 03/26/2009	A student spent time shadowing in the newsroom. During her job shadow, she learned how to write stories under the guidance of a reporter and spent time with reporters in the field.	
Military Media Panel/Training	Amanda Straub, NM National Guard	03/10/2009 - 03/10/2009	A KOB-TV Anchor/Reporter was part of a media panel for NM National Guard members. She answered soldier's questions on dealing with media, careers in the TV media industry, and how TV is produced.	
Leadership San Juan	Connie Pruitt	03/13/2009 - 03/13/2009	A KOB-TV Anchor spoke with business community members about TV news and the station's coverage of the 4 corners area. He also provided insight into careers in the TV industry and how TV news is produced.	

Job Shadowing 2009	KOB-TV News Director	03/23/2009 - 03/26/2009	A student spent time shadowing in the newsroom. During her job shadow, she learned how to write stories under the guidance of a producer and spent time with reporters in the field.	
UNM Communication Career Fair 2009	Linda Pehkonen	03/24/2009 - 03/24/2009	KOB-TV's News Director and Director of Engineering attended the Career Fair at the Communications School at UNM. They spoke with students about careers in TV, open positions at KOB-TV, and gave career advice.	
Military Media Panel/Training	Amanda Straub, NM National Guard	04/08/2009 - 04/08/2009	A KOB-TV Anchor/Reporter spoke on a panel for NM National Guard media training. She answered questions from soldiers on careers in the TV media, getting media coverage, and developing media contacts.	
Job Shadowing 2009	KOB-TV News Director	04/14/2009 - 04/15/2009	Two students spent time shadowing in the newsroom. During the job shadow, the students learned how to write stories under the guidance of a producer and spent time with reporters in the field.	
NABEF/RTNDA Career Fair 2009	Rumana Sultana, Project Coordinator	04/22/2009 - 04/22/2009	The General Manager of the station attended the Career Fair in Las Vegas sponsored by NABEF/RTNDA. He greeted job fair attendees and shared information regarding employment in the TV News industry. The career fair was part of the annual NAB Show and RTNDA Conference.	The station participated with other HBI stations.
Celebrity Reading Day	Violeta Djordjevic, Teacher	05/06/2009 - 05/06/2009	A KOB-TV Anchor/Reporter read to students at Alameda Elementary and signed autographs. She also talked about being an anchor/reporter and how she got started in the industry.	
GE Women's Network	Meredith Stewart, Event Organizer	05/06/2009 - 05/06/2009	An Anchor/Reporter for KOB-TV was the guest speaker for GE Women's Network's Annual Scholarship Fundraiser. During the event, she talked about careers in the TV industry and gave career advice to students. She left business cards for students to call with additional questions regarding careers in the TV industry.	