

FCC EEO Combined Public File Report

Call Sign	Type of Station	Location: City/State	Facility ID
KOB	TV	Albuquerque, NM	35313
KOBF	TV	Farmington, NM	35321
KOBR	TV	Roswell, NM	62272

For the reporting period: 06/01/17 to 05/31/18

Full-Time Positions Filled

Job Title	Date Closed	Recruitment Source Groups	Source for Person Hired
KOB.Account Executive KOB 4	04/16/2018	Internal,National,P	1069
KOB.Accounting Coordinator	04/20/2018	Internal,National,S Except for: 2315	369
KOB.Assignment Editor	02/28/2018	Internal,National,P	1069
KOB.Chief Photographer	01/16/2018	Internal	369
KOB.Executive Producer Digital Content	05/09/2018	Internal,National,P Except for: 2315 2316 2317 2320 2321	1069
KOB.Graphic Designer/Production Assistant	08/31/2017	Internal,National,S	893
KOB.Human Resources Coordinator	04/11/2018	Internal,National,S Except for: 2315	2315
KOB.KOBF Reporter/Photographer	07/27/2017	Internal,National,P	1138
KOB.KOBR Reporter/Photographer	02/01/2018	Internal,National,P	1138
KOB.Master Control Operator	12/21/2017	Internal,National,P	1069
KOB.Master Control Operator	04/02/2018	Internal,National,P	1069
KOB.Master Control Operator	10/25/2017	Internal,National,P	1069
KOB.Master Control Operator	08/18/2017	Internal,National,P	1051
KOB.Master Control Operator	06/07/2017	Internal	1134
KOB.Media Prep Operator - Engineering	05/15/2018	Internal,National,P Except for: 2316 2317 2320 2321	369
KOB.Media Prep Operator - Engineering	10/27/2017	Internal,National,P	1069
KOB.News Director	03/09/2018	Internal,National,P Except for: 2315	1069
KOB.News Producer	04/17/2018	Internal,National,P Except for: 2315	1069
KOB.Photojournalist	05/23/2018	Internal,National,P Except for: 2320 2321	369
KOB.Photojournalist	05/07/2018	Internal,National,P Except for: 2316 2317 2320 2321	1050
KOB.Photojournalist	09/06/2017	Internal,National,P	1120
KOB.Producer	08/23/2017	Internal,National,P	1069
KOB.Producer	08/23/2017	Internal,National,P	369
KOB.Reporter	09/11/2017	Internal,National,P	1138
KOB.Reporter/Producer	04/26/2018	Internal,National,P Except for: 2315	1069
KOB.Sports Reporter/Anchor	03/12/2018	Internal,National,P	1069
KOB.Technical Director	10/12/2017	Internal,National,P	369
KOB.Traffic Coordinator	03/23/2018	Internal,National,S Except for: 2315	893
KOB.Vice President/General Manager	11/28/2017	Internal,National,P	369
KOB.Video Editor	04/30/2018	Internal,National,P	1069
KOB.Web Producer	11/20/2017	Internal,National,P	369
KOBR.Account Executive	04/26/2018	Internal,National,P Except for: 2315	1098
KOBR.Production Technician	09/22/2017	Internal,National,T	1134

List of Recruitment Sources for Interviewees

Source	# of Interviewees	Source	# of Interviewees	Source	# of Interviewees	Source	# of Interviewees
369	14	893	7	1042	1	1050	8
1051	1	1069	28	1098	2	1103	1
1106	13	1112	1	1120	5	1134	7
1138	14	2315	5				

List of Recruitment Sources that requested postings

1041 1059 1098 1100 1103 1111 1121 1122 1128 1142 1163 1165 1200 1229 1269 1293
1462 2092 2099 2316 2317

Recruitment Source Groups

Group Name	Ending Date:	Members of this group
Internal	Current:	307 369 402 408 416 555 843 865 893 905 911 1213 1270 1844 1845 1847 1848 2081 2082 2320
	05/09/18:	2320 ADDED
National	Current:	255 452 487 644 657 1092
	05/09/18:	2321 INACTIVE 2321 ADDED

P=Professional **Current:** 1034 1037 1044 1045 1046 1047 1048 1050 1051 1055 1060 1066 1067 1069 1073 1081 1084 1085 1094 1098 1102 1105 1109 1111 1112 1120 1121 1123 1125 1128 1129 1130 1134 1138 1163 1165 1200 1229 1269 1293 1435 1446 1447 1460 1461 1462 1463 2092 2107 2115 2315 2317
05/21/18: 2316 INACTIVE
05/01/18: 2316 ADDED 2317 ADDED
03/15/18: 2315 ADDED
02/08/18: 1056 INACTIVE 1057 INACTIVE 1059 INACTIVE 1071 INACTIVE 1100 INACTIVE 1101 INACTIVE 1103 INACTIVE 1122 INACTIVE 1126 INACTIVE

Paid **Current:** 1030 1033 1038 1042 1049 1052 1054 1058 1070 1072 1076 1082 1083 1086 1088 1090 1097 1104 1106 1107 1108 1114 1119 1221 1290 1447 2104 2115 2315 2317
05/21/18: 2316 INACTIVE
05/01/18: 2316 ADDED 2317 ADDED
03/15/18: 2315 ADDED

S=Support **Current:** 1034 1035 1037 1039 1041 1046 1048 1050 1051 1053 1055 1060 1063 1065 1066 1067 1069 1073 1075 1081 1084 1085 1094 1105 1109 1111 1112 1113 1115 1120 1125 1128 1129 1130 1134 1135 1136 1137 1138 1143 1200 1269 1447 1461 1462 2115 2315 2317
05/21/18: 2316 INACTIVE
05/01/18: 2316 ADDED 2317 ADDED
03/15/18: 2315 ADDED
03/12/18: 1036 INACTIVE 1096 INACTIVE 1117 INACTIVE 2099 INACTIVE
02/08/18: 1056 INACTIVE 1057 INACTIVE 1059 INACTIVE 1071 INACTIVE 1100 INACTIVE 1101 INACTIVE 1103 INACTIVE 1126 INACTIVE

T=Technical **Current:** 1034 1035 1037 1039 1041 1044 1046 1048 1050 1051 1053 1060 1063 1065 1066 1067 1069 1073 1075 1081 1084 1085 1092 1094 1098 1099 1102 1105 1110 1111 1112 1113 1120 1121 1123 1125 1128 1129 1130 1131 1134 1135 1138 1142 1143 1163 1200 1229 1269 1435 1447 1462 1463 2115 2315 2317
05/21/18: 2316 INACTIVE
05/01/18: 2316 ADDED 2317 ADDED
03/15/18: 2315 ADDED
03/12/18: 1036 INACTIVE 1096 INACTIVE 1117 INACTIVE 2099 INACTIVE
02/08/18: 1056 INACTIVE 1057 INACTIVE 1059 INACTIVE 1071 INACTIVE 1100 INACTIVE 1101 INACTIVE 1103 INACTIVE 1122 INACTIVE 1126 INACTIVE

Recruitment Sources

ID	Source	ID	Source	ID	Source
255	Emma L Bowen Foundation-NY 30 Rockefeller Plaza (1221 Ave of Americas 28th Floor) New York, NY 10112 Sandra Rice (212) 664-3486	307	KSTP-TV 3415 University Ave St Paul, MN 55114 Andy Higgins (651) 642-5555	369	Internal Applicant
402	WDIO-TV 10 Observation Rd Duluth, MN 55811 Vicki Kaping (218) 279-7734	408	WHEC-TV 191 East Ave Rochester, NY 14604 Kathy Knox (585) 546-0745	416	WNYT-TV 15 N Pearl St Albany, NY 12204 Christine Kimball (518) 436-4791
452	Society of Broadcast Engineers 9247 N Meridian St #305 Indianapolis, IN 46260 Scott Jones (317) 846-9000	487	Society of Professional Journalists 3909 N Meridian St Indianapolis, IN 46208 Greg Jones (317) 927-8000	555	KSTC-TV 3415 University Ave St Paul, MN 55114 Glenna Sorensen (651) 523-7301
644	National Association of Broadcasters 1771 N St NW Washington, DC 200362891 Karen Hunter (202) 429-5498	657	National Hispanic Media Coalition 2514 S Grand Ave Los Angeles, CA 90007 Claudia Flores (213) 746-6988	843	KOBF-TV 825 W Broadway Farmington, NM 87401 Deb Kelly (505) 326-1141
865	KAAL-TV 1320 Salem Rd SW Rochester, MN 55902 Deb Nerud (507) 258-7229	893	KOB-TV 4 Broadcast Plaza SW Albuquerque, NM 87104 Rachel Sedillo (505) 243-4411	905	KOBR-TV 124 E 4th St Roswell, NM 88201 Isabel Castillo (505) 625-8888
911	Hubbard Radio Twin Cities 3415 University Ave St Paul, MN 55114 Mary Schaible (651) 647-2989	1030	Carlsbad Current Argus PO Box 1629 Carlsbad, NM 88220 Linda Carter (505) 628-5528	1033	Freedom Newspaper of New Mexico PO Box 1689 Clovis, NM 88102 Michelle Chavez/Loretta/Edie (505) 763-3431
1034	College of Santa Fe 1600 St Michaels Dr Santa Fe, NM 87505 Andrew Lovato (505) 473-6294	1035	University of the Southwest-Student Placement 6610 Lovington Hwy T-30 Hobbs, NM 88240 Yvette Vasquez (575) 392-6561	1036	Community Options 4401A Lomas NE Albuquerque, NM 87110 Keith Dunning (505) 265-7936
1037	Community Organization-General	1038	Consulting Firm	1039	Crownpoint Institute of Technology PO Box 849 Crownpoint, NM 87313 Juanita Tom (505) 786-4181
1041	Dine College-Placement Office PO Box 580 Shiprock, NM 87420 Lillie Peterman (505) 368-3536	1042	Durango Herald 1275 Main Avenue Durango, CO 81301 Amanda Campbell (970) 375-4535	1044	Eastern New Mexico University-Career Svcs Career Services Station 34 Portales, NM 88130 Danette McGuire (575) 562-2211
1045	Eastern New Mexico University-Journalism Journalism Department	1046	Eastern New Mexico University-KENW KENW-TV Station 52	1047	Eastern New Mexico University-MC Mass Communications

1048	Portales, NM 88130 Janet Roehl (505) 562-2113 Eastern New Mexico University-Roswell Student Service Bldg PO Box 6000 Roswell, NM 88202 Veronica Medina (575) 624-7032 Employee-Former	1049	Portales, NM 88130 Orlando Ortega (575) 562-2112 El Paso Times PO Box 20 El Paso, TX 79999 Valerie Ulery (915) 546-6100	1050	Portales, NM 88130 Lee Scanlon (575) 562-2415 Employee-Current
1051		1052	Farmington Daily Times PO Box 450 Farmington, NM 87401 Cameo Williford (505) 564-4563	1053	Farmington Indian Center 100 West Elm St Farmington, NM 87401 Shauna Dee (505) 327-6296
1054	Gallup Independent PO Box 1210 Gallup, NM 87305 Melissa Haines (505) 863-6811	1055	Ft Lewis College-Career Services 1000 Rim Dr, 230 Miller Student Services Bldg Durango, CO 81301 Allyn Talg (970) 247-7562	1056	Haskell Indian Nations University 155 Indian Avenue Lawrence, KS 66046 Burgess Tapedo (785) 749-8485
1057	Roswell Hispano Chamber of Commerce 327 N Main Roswell, NM 88201 Juan Oropesu (505) 624-0889	1058	Hispanic Link News Service 1420 N St NW Washington, DC 20005 Carlos Erickson (202) 234-0280	1059	Hispano Chamber of Commerce 1309 4th St SW Albuquerque, NM 87102 Adriana Calderon (505) 842-9003
1060	Hobbs Daily News Sun 201 N Thorp PO Box 860 Hobbs, NM 88240 Veronica Moreno (505) 393-2123	1063	Institute of American Indian Arts 108 Cathedral Place Santa Fe, NM 875012027 Judith Sweet (505) 424-2317	1065	Jicarilla Apache JTPA PO Box 507 Dulce, NM 87528 Vicky Monarco (505) 759-3188
1066	Job Fair	1067	John Marshall Multi-Service Center 1500 Walter SE Albuquerque, NM 87102 A Loggins (505) 848-1345	1069	KOB-TV Website 4 Broadcast Plaza SW Albuquerque, NM 87104 Kurt Christopher (505) 764-2511
1070	Las Cruces Sun PO Box 1749 Las Cruces, NM 88004 Cindy Medrano (505) 523-4581	1071	Las Mujeres de Lulac PO Box 2203 Albuquerque, NM 87103 Melissa Armijo (505) 321-4228	1072	Lubbock Avalanche Journal PO Box 491 Lubbock, TX 79408 Inez Lopez (806) 766-8646
1073	Mana de Albuquerque 1305 Forrester NW Albuquerque, NM 87104 Janet Serino (505) 314-5324	1075	Mescalero Tribal Office-JPTA PO Box 227 Mescalero, NM 88340 Angelita Bob (505) 464-9265	1076	Midland Reporter - Telegram PO Box 1650 Midland, TX 79702 Tammy Brown (432) 687-8812
1081	NAACP San Juan PO Box 3241 Shiprock, NM 87420 Earl Crisp (505) 326-6571	1082	Portales News Tribune PO Box 848 Portales, NM 88130 Kasey Estridge (505) 356-4481	1083	National Academy of Television Arts & Sciences 111 W 57th St #600 New York, NY 10019 Bob Behrens (212) 586-8424
1084	National Indian Youth Council 653 W Broadway Farmington, NM 87401 Christina Clark (505) 327-5341	1085	African American Cultural Association PO Box 18043 Albuquerque, NM 871858043 Lovie McGee (505) 256-8306	1086	Alamogordo Daily News 518 24th St Alamogordo, NM 88310 Donna Temples (505) 437-7120
1088	Albuquerque Journal/Tribune PO Drawer J Albuquerque, NM 87103 Monica Baca (505) 823-3361	1090	Artesia Daily Press PO Box 190 Artesia, NM 88211 Cathy Lara (505) 746-3524	1092	Broadcast Engineering 9800 Metcalf Overland Park, KS 66212 Jennifer Shafer (913) 967-1732
1094	Business Organization-General	1096	Navajo Department of Workforce Development PO Box 1889 Window Rock, AZ 86515 Roselyn Shirley (928) 871-7707	1097	Navajo Times PO Box 310 Window Rock, AZ 86515 Josephine Carl (928) 871-7360
1098	New Mexico Broadcasters Association PO Box 21760 Albuquerque, NM 871541760 Suzan Strong (505) 881-4444	1099	New Mexico Institute of Mining & Technology-Career Services Wells Hall 111/103 801 Leroy Pl Socorro, NM 87801 Chelsea Buffington (505) 835-5780	1100	New Mexico Office of African Affairs 1015 Tijeras NW Albuquerque, NM 87102 Cecilia Webb (505) 222-9405
1101	New Mexico State University-Alamogordo 2400 N Scenic Dr Alamogordo, NM 88310 Lesia Bryant-Gonzalez (505) 439-3627	1102	New Mexico State University-Las Cruces Dept of Journalism PO Box 3001 MSC 3J Las Cruces, NM 88003-800 Dr. J Sean McCleneghan (505) 646-2742	1103	New Mexico Department of Labor 501 Mountain Rd Albuquerque, NM 87102 Armenella Vinson (505) 222-4611
1104	Odessa American PO Box 2952 Odessa, TX 79760 Rocio Berjarano (432) 333-7777	1105	Publication	1106	Recruiter
1107	Roswell Daily Record PO Box 1897 Roswell, NM 88202 Jennifer Skeen (505) 622-7710	1108	Ruidoso News PO Box 128 Ruidoso, NM 88355 Donna Brant (505) 257-4001	1109	San Juan Basin Area Vocational Technical School-Broadcast Media PO Box 970 Cortez, CO 81321 Brandon Newman (970) 565-8457
1110	San Juan Basin Area Vocational Technical School-Electronic Media PO Box 970 Cortez, CO 81321 Anthony Valdez (970) 565-8457	1111	San Juan College-Placement Office 4601 College Blvd Farmington, NM 87402 Sharen Glade (505) 566-3538	1112	Self Inquiry
1113	Shiprock Workforce Center PO Box 1870	1114	TVSpy/Shop Talk 150 W 57th St 5th Flr	1115	South Broadway Cultural Center 1025 S Broadway SE

1117	Shiprock, NM 87420 Betty Morris (505) 368-1095 St John's College 1160 Camino Cruz Blanca Santa Fe, NM 87505 Clare Davitt (505) 984-6066	1119	New York, NY 100110 via internet sales (212) 366-4212 Television Week 740 Rush St Chicago, IL 60611 Robbie Ehrhardt (312) 649-5385	1120	Albuquerque, NM 87102 Linda Ulibarri (505) 848-1320 TV Jobs PO Box 4116 Oceanside, CA 92056 Mark C Holloway (760) 754-8177
1121	Central New Mexico Community 525 Buena Vista SE Albuquerque, NM 87106 Marla Cox (505) 224-3077	1122	University of New Mexico-Dept of Communication & Journalism 1 University of New Mexico, MSC03 2240 Albuquerque, NM 87131 Mary Lawton Bibeau (505) 277-1903	1123	University of New Mexico-College of Fine Arts College of Fine Arts Albuquerque, NM 87132 Dennis Farber (505) 277-3831
1125	University of New Mexico-Gallup Job Placement Office, 200 College Rd Gallup, NM 87301 Virginia John (505) 863-7538	1126	University of New Mexico-African American Student Svcs 1130 Mesa Vista Hall Albuquerque, NM 87131207 Bernadette Foster (505) 277-5645	1128	University of New Mexico-Career Services Student Services Center #220 Albuquerque, NM 87131209 Haley Roybal (505) 277-2531
1129	University of New Mexico-Career Services Student Services Center #220 Albuquerque, NM 87131209 Keith Hitz (505) 277-0953	1130	University of New Mexico-El Centro de las Raza 1153 Mesa Vista Hall MSC063830 Albuquerque, NM 87131 Theresa Gonzales (505) 277-5020	1131	University of New Mexico-NAPCOE Farris Engineering Center #213 Albuquerque, NM 87131 Ursula Bowi (505) 277-1403
1134	Website	1135	Navajo Department of Workforce Development PO Box 1889 Window Rock, AZ 86515 Roselyn Shirley (928) 871-7707	1136	Women Housing Coalition 3005 San Pedro NE Albuquerque, NM 87110 Angie Ludi (505) 884-8856
1137	Women's Community Association PO Box 25363 Albuquerque, NM 87125 Sharon Sanchez (505) 247-4219	1138	Word of Mouth	1142	ITT Technical Institute 5100 Masthead NE Albuquerque, NM 81321 Waldy Salazar (505) 796-7836
1143	Workforce Investment Act, Jicarilla Apache Nation PO Box 507 Dulce, NM 87528 E. Lynn Roanhorse (505) 759-3188	1163	Louisiana State University Manship School of Communication 221 Journalism Building Baton Rouge, LA 70803 Stephanie Malin (225) 578-7312	1165	Wayne State University Journalism Institute for Minorities 191 Manoogain Hall Detroit, MI 48202 Jack Lessenberry (313) 993-4083
1200	Eastern New Mexico University -- College of Liberal Arts and Sciences 1515 W. 18th Street #8 Portales, NM 88130 Dr. Christopher Stasheff (505) 562-2841	1213	F&F Productions 14333 Meyerlake Circle Clearwater, FL 33760 Donna Guilliame (727) 535-6776	1221	Navajo Hopi Observer 2224 E Cedar Ave Ste 2 Flagstaff, AZ 86004 Jeff Brostrom (928) 226-9696
1229	Eastern New Mexico University-Career Svcs2 1500 S Avenuek, ENMU Station #34, SAS 214 Portales, NM 88130 Susan Larcen (575) 562-2211	1269	New Mexico State NAACP Conference of Branches 2603 Coventry Road Las Cruces, NM 88011 Michael L. Davis (505) 521-2644	1270	ReelzChannel 5650 University Blvd SE Albuquerque, NM 87106 Lori Lung (505) 212-8800
1290	TheBiz.Variety.com 5700 Wilshire Blvd Suite 120 Los Angeles, CA 90036 paid web site (999) 999-9999	1293	Ohio Center For Broadcasting-Colorado Campus 1310 Wadsworth Blvd. Suite 100 Lakewood, CO 80214 Terry Cuff (303) 937-7070	1435	Arizona State University PO Box 87 Tempe , AZ 85287 Mike Wong (602) 496-7430
1446	Syracuse University 215 Archbold Syracuse, NY 13244 Chris Tuohey (315) 443-4118	1447	University of Missouri 230 Jesse Hall Columbia, MO 65211 Kent Collins (573) 882-1957	1460	Media Match 8112 1/2 West 3rd Street Los Angeles, CA 90048 Tammy Romaniuk (323) 284-5589
1461	University of New Mexico Central Albuquerque, NM 87112 Karolyn Winge (505) 764-2510	1462	NM Highlands Career Service Box 9000 Felix Martinez Room 230 Las Vegas, NM 87701 Director Garcia (505) 454-3251	1463	Broadcast Engineering 9800 Metcalf Overland Park, KS 66212 Jennifer Shafer (913) 967-1732
1844	Hubbard Radio - Washington, DC 3400 Idaho Ave NW Washington, DC 20016 Sue Rushkowski (202) 895-5000	1845	Hubbard Radio-Cincinnati 2060 Reading Rd Cincinnati, OH 45202 Nicole Carvelli (513) 699-5102	1847	Hubbard Radio-St. Louis 11647 Olive Blvd St Louis, MO 63141 Brenda Joyce (314) 983-6000
1848	Hubbard Radio-Chicago 130 E Randolph St Suite 1700 Chicago, IL 60601 Liz Luptak (312) 946-1019	2081	Hubbard Radio-Phoenix 1100 N 52nd Street Phoenix, AZ 85008 Susan Kaiser (602) 629-8673	2082	Hubbard Radio-Seattle 3650 131st Avenue SE #550 Bellevue, WA 98006 Lisa Closterman (425) 653-1160
2092	Society of Professional Journalists 4 Broadcast Pl Albuquerque, NM 87104 Marie Baca (505) 400-6819	2099	NM Workforce Connection Carlsbad 323 S Halaqueno Carlsbad, NM 88220 Lorissa Garcia (575) 887-1174	2104	LinkedIn 2029 Stierlin Ct Mountain View, CA 94043 N/A (000) 000-0000
2107	Medialine PO Box 51909 Pacific Grove, CA 93950 Mark Shilstone (831) 648-5200	2115	Society of Broadcast Engineers 9247 N Meridian St #305 Indianapolis, IN 46260 SCOTT JONES (317) 846-9000	2315	Indeed 177 Broad Street, 6th Floor Stamford, CT 06901 Job Coordinator (650) 393-1468
2316	KOB 4 Broadcast Plaza SW	2317	Monica Kummer 4 Broadcast Plaza SW	2320	HBI Radio North 13225 Dogwood Dr

Albuquerque, NM 87104
 Rachel Sedillo (505) 243-4411
 2321 National Hispanic Media Coalition
 2514 S Grand Ave
 Los Angeles, CA 90007
 Claudia Flores (213) 746-6988

Albuquerque, NM 87104
 Monica Kummer (505) 764-2511

Brainerd, MN 56425
 Justin Jerve (218) 822-4461

Outreach Activities

Name of Event / Initiative	Contact Person	Date	Brief Description of Initiative	Other Information
School Weather Discussions	Various area schools	06/01/2017 - 05/31/2018	KOB-TV's Chief Meteorologist spoke to students at various schools about weather forecasting, how to become a meteorologist, the work involved in his position at KOB-TV, and the importance of learning in school. He also judged science projects.	The schools that participated were: Longfellow Elementary, Rudolfo Anaya ES, Chaparral ES, Adams MS, Victory Christian School, Madison MS, Cleveland MS, St. Pius HS, ABQ Hispano Chamber High School
Station Tours 2017-2018	Nicole San Roman, Community Outreach Manager	06/01/2017 - 05/31/2018	Station tours are conducted on a regular basis for schools and community organizations interested in learning about the television industry and careers in broadcasting. Tour participants speak with anchors, reporters, meteorologists, photographers and managers about television news and what it takes to work in the industry. They also see what happens behind the scenes during a newscast. Newsroom - Learn about the roles of producers, reporters, photographers, assignment desk staff and anchors. Video Editing - Tour edit bays with an explanation of the day to day editing process. Master Control - Learn about the roles of the technical director, director and audio technician. Studio Tour - See the studio and what it takes to put on a live newscast. Weather Tour - Experience an interactive demonstration of the weather wall.	Tour groups include: Monte Vista Day Nursery, La Petite Academy, Washington Middle School, Precious Moments Ladera, Victory Christian School, Girl Scouts of America, Precious Moments, Red Rock Day School, Pueblo of Pojaque Boys & Girls Club
Job Shadowing Mentorship-Weather	University of Oklahoma student	06/07/2017 - 06/30/2017	A student from the University of Oklahoma spent time with KOB-TV's Chief Meteorologist learning the job of a meteorologist. He learned what it takes to create and produce accurate weather reports, the art of forecasting and how to use the latest technology when presenting the weather.	
New Mexico Broadcasters Association Virtual Job Fairs 2017-2018	Suzan Strong NMBA	06/19/2017 - 06/23/2017	KOB-TV, KOB-TV and KOB-TV regularly participate in NMBA Virtual Job Fairs. During the reporting period, NMBA hosted 4 virtual job fairs. Open positions were posted for each job fair and attendees had an opportunity to apply. Attendees were able to make contact with a hiring official at the station. Types of positions posted were: Producer, Photographer, Account Executive, Reporter/Photographer, PT Floor Crew, Reporter, Sports Reporter/Anchor, Investigative Reporter.	NMBA's Virtual Job Fairs were held June 19-23, 2017, September 25-29, 2017, February 26-March 2, 2018, and May 7-11, 2018.
Job Shadow Mentorship	Area High School Student	06/26/2017 - 06/30/2017	An area high school student spent time at the station learning about working in a television news room. He learned about various positions including assignment desk editors, photographers, producers, video editors, reporters and news anchors. He also learned about news production and what it takes to broadcast a newscast.	
KOB 4 J-School	Michelle Donaldson News Director	07/09/2017 - 10/27/2017	KOB-TV's News Director developed and implemented the KOB J-School as a way to increase awareness, broaden skills and develop staff. The KOB J-School ran from July 9, 2017 through the end of October, 2017. Topics and subjects covered included: Tease Writing for Producers and Reporters, Storytelling Best Practices, Source Cultivation, News writing 101, Small Investigative Writing, Facebook Live Best Practices, Writing with Video, Five FCC Rules Every Broadcast Journalist Needs to Know and the Day in the Life of Graphics. Courses were taught by KOB-TV management, news personnel and station attorneys.	
Albuquerque Public Schools Career Fair	Aubree Hansen, Washington Middle	02/07/2018 - 02/07/2018	A KOB-TV News Anchor and Photographer attended the Albuquerque Public Middle Schools Career Fair. Students learned about broadcast journalism, different positions in television, and what it's like work in news.	

	School Counselor			
UNM Career Expo 2018	Keith A. Hitz, Employer Outreach Manager	02/08/2018 - 02/08/2018	KOB TV's Production Manager, Assistant News Director, Director of Engineering and General Sales Manager attended the UNM Career Expo. They spoke with attendees about jobs in television broadcasting and answered questions about working in broadcasting.	
West Mesa High School Career Fair	Angelica M. Lopez, M.A., NCC College & Career Readiness Counselor (505) 831.6993	02/28/2018 - 02/28/2018	KOB-TV's Business Manager, Production Manager and News Anchor attended the West Mesa High School Career Fair. This event allowed students and parents to explore career options and start networking with professionals in the community who are currently working in the students desired field of interest. Students had an opportunity to ask about education requirements, typical compensation, work schedules and related careers.	
2018 Business Expo & Job Fair	Bridget Dixson, Vice President Santa Fe Chamber of Commerce	04/05/2018 - 04/05/2018	Members of KOB-TV's management participated in the Santa Fe Chamber of Commerce 2018 Business Expo & Job Fair. Managers spoke with attendees about current job openings and careers in broadcasting.	