

FCC EEO Combined Public File Report

For the Reporting Period: 06/01/2021 to 05/31/2022

Call Letter	Type of Station	Location:City/State	Facility ID
KOB-TV	TV	Albuquerque, NM	35313
KOBF	TV	Farmington, NM	35321
KOBR	TV	Roswell, NM	62272

Full Time Positions Filled During the Reporting Period

Position	Date Filled	Recruitment Sources Utilized to Fill Vacancy [by Code Number]	Person Hired Source
KOB-TV.Reporter(21-1097)	06/04/2021	379, 493, 654, 923, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1460, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 5000	1450, 1457, 5000
KOB-TV.KOB-TV Community Content Producer(21-1108)	08/04/2021	379, 493, 923, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1460, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 5000	1450
KOB-TV.KOB-TV Digital Producer(21-1143)	06/02/2021	379, 493, 923, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1457, 1460, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 5000	1461
KOB-TV.KOB-TV Digital Executive Producer(21-1181)	06/07/2021	379, 493, 923, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1457, 1460, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 5000	5000
KOB-TV.KOB-TV Assignment Editor(21-1182)	06/11/2021	379, 493, 923, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1460, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 5000	923
KOB-TV.KOB-TV Production Coordinator(21-1190)	06/15/2021	9000	5000

KOB-TV.KOB-TV Digital Producer(21-1214)	07/12/2021	379, 493, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 5000	2226
KOB-TV.KOB-TV Chief Photographer(21-1274)	08/16/2021	379, 493, 923, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1460, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 5000	2226
KOB-TV.KOB-TV Investigative Reporter(21-1275)	09/29/2021	379, 493, 923, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1460, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 5000	2226
KOB-TV.KOB-TV Photographer(21-1318)	08/27/2021	379, 493, 923, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1111, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1460, 1461, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 5000	5000
KOB-TV.KOB-TV Editor(21-1357)	09/10/2021	379, 493, 923, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1111, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1460, 1461, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 5000	5000
KOB-TV.KOB-TV Bureau Reporter - Roswell(21-1384)	12/07/2021	379, 493, 923, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1111, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1460, 1461, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 5000	2226
KOB-TV.KOB-TV Production Coordinator(21-1405)	12/10/2021	379, 493, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1111, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1461, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 5000	5000
KOB-TV.KOB-TV Bureau Reporter- Farmington(21-1494)	02/08/2022	379, 493, 923, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1111, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1460, 1461, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 5000	1450
KOB-TV.Weekend Meteorologist(21-1607)	04/13/2022	379, 493, 923, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1111, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1460, 1461, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 5000	2226

KOB-TV.News Producer(21-1608)	02/01/2022	379, 493, 923, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1111, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1460, 1461, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 5000	2226
KOB-TV.KOB-TV AM Director(21-1621)	02/01/2022	379, 493, 923, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1111, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1460, 1461, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 5000	5000
KOB-TV.Account Executive(22-1020)	02/25/2022	379, 493, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1111, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1461, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 3111, 5000	5000
KOB-TV.Reporter(22-1057)	04/29/2022	379, 493, 923, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1111, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1460, 1461, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 3111, 5000	5000
KOB-TV.Photographer(22-1110)	03/24/2022	379, 493, 923, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1111, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1460, 1461, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 3111, 5000	1457, 5000
KOB-TV.KOB-TV Editor(22-1122)	04/07/2022	379, 493, 923, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1111, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1460, 1461, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 3111, 5000	379, 1123
KOB-TV.KOB-TV Sales Coordinator- Social Media(22-1128)	03/31/2022	379, 493, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1111, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1461, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 3111, 5000	2226
KOB-TV.KOB-TV Assignment Editor(22-1134)	04/14/2022	379, 493, 923, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1111, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1460, 1461, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 3111, 5000	923

KOB-TV.KOB-TV Master Control 05/05/2022 379, 493, 923, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 2226
 Operator(22-1180)
 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085,
 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1111, 1113, 1117, 1121, 1123,
 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435,
 1447, 1450, 1461, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 3111, 5000

List of Recruitment Sources

***An asterisk next to the name of the source indicates a source that requested our postings.**

Code	Recruitment Source	Address	Contact Person	Candidates Interviewed
379	Job Fair			2
493	Syracuse University	215 University Place Syracuse New York, 13244	Handshake 3154431209	0
654	National Academy of Television Arts & Sciences	450 Park Ave S, 3rd Fl New York New York, 10016	Barbara Alfonso 2125868424	0
923	TV Jobs	PO Box 4116 Oceanside California, 920524116	Mark C Holloway 7607548177	9
1030	Carlsbad Current Argus	PO Box 1629 Carlsbad New Mexico, 88220	Linda Carter 5056285528	0
1033	Freedom Newspaper of New Mexico	PO Box 1689 Clovis New Mexico, 88102	Clovis Media, inc 5757633431	0
1035	*University of the Southwest	6610 Lovington Hwy T-30 Hobbs New Mexico, 88240	Handshake 5753926561	0
1039	Crownpoint Institute of Technology	PO Box 849 Crownpoint New Mexico, 87313	Juanita Tom 5057864181	0
1041	Dine College Placement Office	1228 Yucca St PO Box 580 Shiprock New Mexico, 87420	Reeverson Descheny 5053683625	0
1042	Durango Herald	1275 Main Ave Durango Colorado, 81301	Amanda Campbell 9703754535	0
1044				

Eastern New Mexico University
Career Svcs

Career Services Station 34
Portales New Mexico, 88130

Melissa Yazzie
5755622211

0

1046	KENW-TV/FM	52 Broadcast Center, ENMU Portales New Mexico, 88130	Duane Ryan 5755622112	0
1048	Eastern New Mexico University Roswell	Student Service Bldg PO Box 6000 Roswell New Mexico, 88202	Veronica Medina 5756247032	0
1049	El Paso Times	500 W. Overland Ave, Suite 150 El Paso Texas, 79901	Valerie Ulery 9155466100	0
1052	Farmington Daily Times	203 W. Main St Farmington New Mexico, 87401	Cameo Williford 5055644563	0
1053	Farmington Indian Center	100 West Elm St Farmington New Mexico, 87401	Shauna Dee 5053276296	0
1054	Gallup Independent	PO Box 1210 Gallup New Mexico, 87305	Melissa Haines 5058636811	0
1058	Hispanic Link News Service	1440 N St NW Washington Dist. Columbia, 20005	Carlos Erickson 2022340280	0
1060	Hobbs Daily News Sun	201 N Thorp PO Box 860 Hobbs New Mexico, 88240	Veronica Moreno 5053932123	0
1063	Institute of American Indian Arts	108 Cathedral Place Sante FE New Mexico, 87501	Judith Sweet 5054242317	0
1065	Jicarilla Apache JTPA	PO Box 507 Dulce New Mexico, 87528	Annacita Crow 5056348581	0
1067	John Marshall Multi Service Center	1500 Walter SE Albuquerque New Mexico, 87102	A Loggins	0
1070	Las Cruces Sun	PO Box 1749 Las Cruces New Mexico, 88004	Cindy Medrano 5055234581	0
1072	Lubbock Avalanche Journal	PO Box 491 Lubbock Texas, 79408	Inez Lopez 8067668646	0

1076	Midland Reporter Telegram	201 E Illinois Ave Midland Texas, 79701	Tammy Brown 4326878812	0
1082	Portales News Tribune	PO Box 848 Portales New Mexico, 88130	Kasey Estridge 5053564481	0
1084	National Indian Youth Council	1930 San Juan Blvd., Suite F Farmington New Mexico, 87401	Victoria Castro 5053275341	0
1085	African American Cultural Association	PO Box 53596 Albuquerque New Mexico, 87153	Lovie McGee 5052568306	0
1086	Alamogordo Daily News	518 24th St Alamogordo New Mexico, 88310	Donna Temples 5054377120	0
1090	Artesia Daily Press	PO Box 190 Artesia New Mexico, 88211	Christina 5057463924	0
1097	Navajo Times	PO Box 310 Window Rock Arizona, 86515	Josephine Carl 9288717360	0
1098	New Mexico Broadcasters Association	PO Box 21760 Albuquerque New Mexico, 871541760	Suzan Strong 5058814444	0
1099	New Mexico Institute of Mining & Technology Career Services	Wells Hall 111/103 801 Leroy Pl Socorro New Mexico, 87801	Chelsea Buffington 5058355780	0
1102	New Mexico State University Las Cruces	Dept of Journalism PO Box 3001 MSC 3J Las Cruces New Mexico, 88003-800	Dr. Hwiman Chung 5756464403	0
1104	Odessa American	700 N. Grant Ave., Suite 800 Odessa Texas, 79761-4590	Rocio Berjarano 4323337777	0
1107	Roswell Daily Record	PO Box 1897 Roswell New Mexico, 88202	Saralei Fajardo 5756227710	0
1108	Ruidoso News	PO Box 128 Ruidoso New Mexico, 88355	Donna Brant 5052574001	0
1111	San Juan College	4601 College Blvd Room 1717 Farmington New Mexico, 87402	Jill Bishop 5055663423	0

1113	Shiprock Workforce Center	PO Box 1870 Shiprock New Mexico, 87420	Dwayne Johnson 5053681105	0
1117	St John's College			0
1121	Central New Mexico Community	525 Buena Vista SE Albuquerque New Mexico, 87106	Marla Cox 5052243077	0
1123	University of New Mexico College of Fine Arts	College of Fine Arts Albuquerque New Mexico, 87132	Handshake 5052773831	1
1125	University of New Mexico Gallup	705 Gurley Ave Gallup New Mexico, 87301	Handshake 5058637500	0
1128	University of New Mexico Career Services	Student Services Center #220 Albuquerque New Mexico, 87131209	Handshake 5052772531	0
1130	University of New Mexico El Centro de las Raza	1153 Mesa Vista Hall MSC063830 Albuquerque New Mexico, 87131	Handshake 5052775020	0
1131	University of New Mexico NAPCOE	Farris Engineering Center #213 Albuquerque New Mexico, 87131	Handshake 5052771403	0
1135	Navajo Department of Workforce Development	PO Box 1889 Window Rock Arizona, 86515	Roselyn Shirley	0
1143	Workforce Investment Act, Jicarilla Apache Nation	PO Box 507 Dulce New Mexico, 87528	Annacita Crow 5056348581	0
1162	Wayne State University Journalism Institute for Media Diversity	191 Manoogain Hall Detroit Michigan, 48201	Alicia Nails 3135776304	0
1163	*LSU Manship School of Mass Communication	211 Journalism Building Baton Rouge Louisiana, 70803	Sadie Wilks 2257886215	0
1200	Eastern New Mexico University College of Liberal Arts & Sciences	1515 W 18th St #8 Portales New Mexico, 88130	Dr. Christopher Stasheff 5055622841	0
1221	Navajo Hopi Observer	2224 E Cedar Ave #2 Flagstaff Arizona, 86004	Jeff Brostrom 9282269696	0

1229	Eastern New Mexico University Career Svcs2	1500 S Avek, ENMU Station #34, SAS 232 Portales New Mexico, 88130	Susan Larsen 5755622211	0
1269	New Mexico State NAACP Conference of Branches	2603 Coventry Rd Las Cruces New Mexico, 88011	Michael L. Davis 5055212644	0
1435	Arizona State University	1151 S Forest Ave Tempe Arizona, 85281	Handshake 4809652100	1
1447	University of Missouri	230 Jesse Hall Columbia Missouri, 65211	Handshake 5738821957	0
1450	Indeed.com	Austin Texas,		16
1457	LinkedIn	2029 Stierlin Ct Mountain View California, 94043		8
1460	Media Match	8112 1/2 W 3rd St Los Angeles California, 90048	Tammy Romaniuk 3232845589	0
1461	University of New Mexico Department of Communication & Journalism	MSC 03 2240, 1 University of New Mexico Albuquerque New Mexico, 87112	Hazel Mendoza Jayme 5052772078	2
1462	NM Highlands Career Service	Box 9000 Felix Martinez #230 Las Vegas New Mexico, 87701	Director Garcia 5054543251	0
1463	Broadcast Engineering	9800 Metcalf Overland Park Kansas, 66212	Jennifer Shafer 9139671732	0
2092	Society of Professional Journalists	4 Broadcast Pl Albuquerque New Mexico, 87104	John Roby 5054006819	0
2107	MediaTalent	2515 Sparrow Crest Dr Katy Texas, 77494	Rick Iler 9132170685	0
2226	Employee Referral			16
3000	HBI Career Site			6
3014	*NLGJA: The Association of LGBTQ Journalists	2120 L Street NW Washington Dist. Columbia, 20037	Elliot Ayres 2025889888	0

3076	*Colorado Media School	404 S Upham Street Lakewood Colorado, 80226	Debbie Byrd 3034794908	0
3111	Army PaYS	TRADOC G3/5/7, Accessions Directorate Fort Eustis (JBLE) Virginia, 23604	Samuel Armstrong	0
5000	Internal			20
9000	Exigent Circumstance	3415 University Avenue St. Paul Minnesota, 55114		0

Outreach Activities

Name of Event/ Initiative	Contact Person	Date	Description of Initiative
2021 NMSU Career Expo Virtual Career Fair	Nova Pena, employer@nmsu.com	09/14/2021- 09/15/2021	New Mexico State University (NMSU) hosted a 2-day Virtual Career Expo where NMSU students and alumni could attend group sessions or individual 1:1 meetings hosted by hiring managers from KOB TV to learn about career opportunities. KOB's group sessions covered working in the broadcast industry in general as well as what it's like to work in News, Creative Services, Production, Sales and Traffic departments.
2022 UNM Virtual Career Expo	Keith Hitz, Employer Outreach Manager	02/10/2022- 02/10/2022	Hiring managers from KOB participated in the UNM Virtual Career Fair hosted through Handshake. Hiring managers hosted group sessions to discuss various departments and jobs as well as individual 1:1 sessions with UNM students and alumni.
Class Journalism Demonstration	James Lawrence	05/13/2022- 05/13/2022	A KOB Anchor/Reporter and the Chief Photographer worked with a class of 7th graders at Albuquerque Academy to produce a news package about what 7th graders were planning to do on their summer vacation. The purpose of this experiential demonstration was to take the students through the entire process of writing, shooting, and editing a news story. Within the period of an hour, they had the students do interviews, shoot b-roll, write a script, voice a track and standup, then they edited it all into a package. This helped them understand more about the different careers and positions needed for a complete story package in broadcast TV.

Michelle Ott, Director of Human Resources	03/08/2022-03/08/2022	Managers and supervisors of KOB received training on the FCC's rules regarding equal employment opportunities. They also reviewed employment and non-discrimination laws and Hubbard's policy and program to ensure equal employment opportunities in the workplace.	
Journalism Class Visit	Christopher Kelly	04/25/2022-04/25/2022	A KOB Reporter spoke with two 7th grade journalism classes about her career in journalism, what she studied in college, internships, and how she started at KOB 4. She discussed what a broadcast package script looks like and the students had an opportunity to ask questions about working in TV news.
NAB Job Fair	Michael Hammond	04/26/2022-04/26/2022	The National Association of Broadcasters hosted a job fair at their annual conference where candidates could connect with various broadcast organizations and discuss careers in broadcast. The VP/GM of KOB participated in the event.
NMBA 2021 Virtual Conference and Member Education Sessions	Suzan Strong, NMBA	09/24/2021-09/24/2021	KOB employees attended NMBA educational sessions related to their field or the job they have with the station. Educational sessions for professionals in media included: A Word from Washington, So You Think You Know Digital...Really?, 10 Revenue-Generating concepts Every Programmer Will Love, You CAN Sell in the Time of COVID-19, and Creative Solutions for Ad-Copy Mastery.
NMBA Virtual Job Fairs	Suzan Strong, NMBA	06/02/2021-06/01/2022	KOB, KOBR, and KOBF regularly participate in NMBA Virtual Job Fairs. During the reporting period, the stations attended 4 of the 4 available job fairs. Open positions were posted for each job fair and attendees had an opportunity to apply. Attendees were able to make contact with a hiring official at the station. Types of positions posted were: Director/Technical Director, Anchor, Chief Photographer, Floor Crew, Investigative Reporter, Bureau Reporter, General Reporter, Account Executive. Dates of the events were August 16-20, 2021; November 8-12, 2021; February 14-18, 2022; May 9-13, 2022.
NMBF Scholarship Awards	Charlie Blanco	06/01/2021-07/31/2021	With funds provided by the NMBA and NMBF, KOBF and KOBR created qualifications, an application process, and awarded scholarships to four New Mexico high school students.
NMHU Fall 2021 Virtual Career Fair	Reynaldo Maestas, NMHU Dir. Center for Professional	10/20/2021-10/20/2021	KOB hiring managers participated in New Mexico Highland University's Virtual Career

	Development and Career Readiness			Fair through Handshake. KOB set up the following general information sessions: Production Team-Behind the Scenes of Broadcast, KOB Creative Services: Creativity and the Community and KOB Sales-Impacting the Bottom Line. Hiring managers also had 1:1 meetings with NMHU students and alumni to talk about job openings and answer questions about working in the broadcasting industry.
NMSU Employment Extravaganza 2022	Amanda Madrid	03/02/2022-03/02/2022		KOB hiring managers attended the NMSU Students and Alumni in-person job fair. Managers discussed current job openings including Account Executive, Reporter, Floor Crew and Anchor as well as other career opportunities in broadcasting. They also passed out some KOB branded items.
UNM Information Interview Professionals Project	Victoria Kirikos, UNM Employer Relations Specialist	03/04/2022-05/31/2022		UNM Career Services initiated a project to help connect students to certain career fields through informational interviewing. Two KOB managers, News Director and Production Manager, are participating in this project and have included their contact information on the list of available professionals for students to contact. This project is ongoing.
UNM Journalism Class Visit	Gwenyth Doland, UNM Journalism Professor	05/03/2022-05/03/2022		A KOB Reporter visited a UNM Journalism Class and discussed her career path including classes she took at UNM, internships, work studies, and her fellowship program with UNM and KOB. She gave examples and led a discussion about working in broadcast news and some key parts of her job duties and ended with a Q&A around starting a career in broadcast.