

FCC EEO Combined Public File Report

For the Reporting Period: 06/01/2022 to 05/31/2023

Call Letter	Type of Station	Location:City/State	Facility ID
KOB-TV	TV	Albuquerque, NM	35313
KOBF	TV	Farmington, NM	35321
KOBR	TV	Roswell, NM	62272

Full Time Positions Filled During the Reporting Period

Position	Date Filled	Recruitment Sources Utilized to Fill Vacancy [by Code Number]	Person Hired Source
KOB-TV.KOB-TV Anchor - Reporter(21-1452)	11/08/2022	379, 493, 923, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1111, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1460, 1461, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 3111, 5000	5000
KOB-TV.KOB-TV AM Director(22-1179)	06/01/2022	379, 493, 923, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1111, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1461, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 3111, 5000	1457
KOB-TV.KOB-TV Reporter(22-1223)	07/11/2022	379, 493, 923, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1111, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1460, 1461, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 3111, 5000	3000, 5000
KOB-TV.KOB-TV Master Control Operator(22-1285)	07/06/2022	379, 493, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1111, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1461, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 3111, 5000	5000, 5000
KOB-TV.KOB-TV Meteorologist(22-1305)	08/02/2022	9000	2226

KOB-TV.KOB-TV Morning Anchor - Reporter(22-1312)	08/24/2022	379, 493, 923, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1111, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1460, 1461, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 3111, 5000	379
KOB-TV.KOB-TV Sales Coordinator(22-1338)	08/09/2022	379, 493, 923, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1111, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1461, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 3111, 5000	2226
KOB-TV.KOB-TV Producer(22-1341)	07/25/2022	379, 493, 923, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1111, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1460, 1461, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 3111, 5000	5000
KOB-TV.KOB-TV Photographer(22-1359)	08/12/2022	379, 493, 654, 923, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1111, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1460, 1461, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 3111, 5000	1123, 5000
KOB-TV.KOB-TV Multi-Platform Technical Director(22-1422)	09/16/2022	379, 493, 923, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1111, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1461, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 3111, 5000	3000
KOB-TV.KOB-TV Reporter - Roswell(22-1429)	12/14/2022	379, 493, 923, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1111, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1461, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 3111, 5000	2226
KOB-TV.KOB-TV Master Control Operator(22-1460)	09/30/2022	379, 493, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1111, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1461, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 3111, 5000	2226
KOB-TV.KOB-TV Assignment Editor(22-1462)	09/26/2022	379, 493, 923, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1111, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1461, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 3111, 5000	1450

KOB-TV.KOB-TV Photographer(22-1510)	11/09/2022	379, 493, 923, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1111, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1461, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 3111, 5000	1450, 5000
KOB-TV.KOB-TV Account Executive(22-1549)	12/05/2022	379, 493, 923, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1111, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1461, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 3111, 5000	923
KOB-TV.KOB-TV Editor(22-1586)	12/05/2022	379, 493, 923, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1111, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1461, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 3111, 5000	5000
KOB-TV.KOB-TV Programming & Project Coordinator(22-1643)	01/06/2023	379, 493, 923, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1111, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1461, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 3111, 5000	5000
KOB-TV.KOB-TV Reporter - Roswell(23-1053)	03/03/2023	379, 493, 923, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1111, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1461, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 3111, 5000	5000
KOB-TV.KOB-TV Producer(23-1060)	03/27/2023	379, 493, 923, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1111, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1461, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 3111, 5000	1102
KOB-TV.KOB-TV Director- Technical Director(23-1123)	05/05/2023	379, 493, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1111, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1461, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 3111, 5000	379
KOB-TV.KOB-TV Editor(23-1195)	05/23/2023	379, 401, 493, 923, 1030, 1033, 1035, 1039, 1041, 1042, 1044, 1046, 1048, 1049, 1052, 1053, 1054, 1058, 1060, 1063, 1065, 1067, 1070, 1072, 1076, 1082, 1084, 1085, 1086, 1090, 1097, 1098, 1099, 1102, 1104, 1107, 1108, 1111, 1113, 1117, 1121, 1123, 1125, 1128, 1130, 1131, 1135, 1143, 1162, 1163, 1200, 1221, 1229, 1269, 1435, 1447, 1450, 1461, 1462, 1463, 2092, 2107, 2226, 3000, 3014, 3076, 3111, 5000	5000

List of Recruitment Sources

***An asterisk next to the name of the source indicates a source that requested our postings.**

Code	Recruitment Source	Address	Contact Person	Candidates Interviewed
379	Job Fair			2
401	Recruiter			0
493	Syracuse University	215 University Place Syracuse New York, 13244	Handshake 3154431209	0
654	National Academy of Television Arts & Sciences	450 Park Ave S, 3rd Fl New York New York, 10016	Barbara Alfonso 2125868424	0
923	TV Jobs	PO Box 4116 Oceanside California, 920524116	Mark C Holloway 7607548177	8
1030	Carlsbad Current Argus	PO Box 1629 Carlsbad New Mexico, 88220	Linda Carter 5056285528	0
1033	Freedom Newspaper of New Mexico	PO Box 1689 Clovis New Mexico, 88102	Clovis Media, inc 5757633431	1
1035	*University of the Southwest	6610 Lovington Hwy T-30 Hobbs New Mexico, 88240	Handshake 5753926561	0
1039	Crownpoint Institute of Technology	PO Box 849 Crownpoint New Mexico, 87313	Juanita Tom 5057864181	0
1041	Dine College Placement Office	1228 Yucca St PO Box 580 Shiprock New Mexico, 87420	Reeverson Descheny 5053683625	0
1042	Durango Herald	1275 Main Ave Durango Colorado, 81301	Amanda Campbell 9703754535	2
1044	Eastern New Mexico University Career Svcs	Career Services Station 34 Portales New Mexico, 88130	Melissa Yazzie 5755622211	0
1046	KENW-TV/FM	52 Broadcast Center, ENMU Portales New Mexico, 88130	Duane Ryan 5755622112	0

1048	Eastern New Mexico University Roswell	Student Service Bldg PO Box 6000 Roswell New Mexico, 88202	Veronica Medina 5756247032	0
1049	El Paso Times	500 W. Overland Ave, Suite 150 El Paso Texas, 79901	Valerie Ulery 9155466100	0
1052	Farmington Daily Times	203 W. Main St Farmington New Mexico, 87401	Cameo Williford 5055644563	0
1053	Farmington Indian Center	100 West Elm St Farmington New Mexico, 87401	Shauna Dee 5053276296	0
1054	Gallup Independent	PO Box 1210 Gallup New Mexico, 87305	Melissa Haines 5058636811	0
1058	Hispanic Link News Service	1440 N St NW Washington Dist. Columbia, 20005	Carlos Erickson 2022340280	0
1060	Hobbs Daily News Sun	201 N Thorp PO Box 860 Hobbs New Mexico, 88240	Veronica Moreno 5053932123	0
1063	Institute of American Indian Arts	108 Cathedral Place Sante FE New Mexico, 87501	Judith Sweet 5054242317	0
1065	Jicarilla Apache JTPA	PO Box 507 Dulce New Mexico, 87528	Annacita Crow 5056348581	0
1067	John Marshall Multi Service Center	1500 Walter SE Albuquerque New Mexico, 87102	A Loggins	0
1070	Las Cruces Sun	PO Box 1749 Las Cruces New Mexico, 88004	Cindy Medrano 5055234581	0
1072	Lubbock Avalanche Journal	PO Box 491 Lubbock Texas, 79408	Inez Lopez 8067668646	0
1076	Midland Reporter Telegram	201 E Illinois Ave Midland Texas, 79701	Tammy Brown 4326878812	0
1082	Portales News Tribune	PO Box 848 Portales New Mexico, 88130	Kasey Estridge 5053564481	0

1084	National Indian Youth Council	1930 San Juan Blvd., Suite F Farmington New Mexico, 87401	Victoria Castro 5053275341	0
1085	African American Cultural Association	PO Box 53596 Albuquerque New Mexico, 87153	Lovie McGee 5052568306	0
1086	Alamogordo Daily News	518 24th St Alamogordo New Mexico, 88310	Donna Temples 5054377120	0
1090	Artesia Daily Press	PO Box 190 Artesia New Mexico, 88211	Christina 5057463924	0
1097	Navajo Times	PO Box 310 Window Rock Arizona, 86515	Josephine Carl 9288717360	0
1098	New Mexico Broadcasters Association	PO Box 21760 Albuquerque New Mexico, 871541760	Suzan Strong 5058814444	2
1099	New Mexico Institute of Mining & Technology Career Services	Wells Hall 111/103 801 Leroy Pl Socorro New Mexico, 87801	Chelsea Buffington 5058355780	0
1102	New Mexico State University Las Cruces	Dept of Journalism PO Box 3001 MSC 3J Las Cruces New Mexico, 88003-800	Dr. Hwiman Chung 5756464403	2
1104	Odessa American	700 N. Grant Ave., Suite 800 Odessa Texas, 79761-4590	Rocio Berjarano 4323337777	0
1107	Roswell Daily Record	PO Box 1897 Roswell New Mexico, 88202	Saralei Fajardo 5756227710	0
1108	Ruidoso News	PO Box 128 Ruidoso New Mexico, 88355	Donna Brant 5052574001	0
1111	San Juan College	4601 College Blvd Room 1717 Farmington New Mexico, 87402	Jill Bishop 5055663423	0
1113	Shiprock Workforce Center	PO Box 1870 Shiprock New Mexico, 87420	Dwayne Johnson 5053681105	0
1117	St John's College			0
1121	Central New Mexico Community			

	525 Buena Vista SE Albuquerque New Mexico, 87106	Marla Cox 5052243077		0
1123	University of New Mexico College of Fine Arts	College of Fine Arts Albuquerque New Mexico, 87132	Handshake 5052773831	3
1125	University of New Mexico Gallup	705 Gurley Ave Gallup New Mexico, 87301	Handshake 5058637500	0
1128	University of New Mexico Career Services	Student Services Center #220 Albuquerque New Mexico, 87131209	Handshake 5052772531	0
1130	University of New Mexico El Centro de las Raza	1153 Mesa Vista Hall MSC063830 Albuquerque New Mexico, 87131	Handshake 5052775020	0
1131	University of New Mexico NAPCOE	Farris Engineering Center #213 Albuquerque New Mexico, 87131	Handshake 5052771403	0
1135	Navajo Department of Workforce Development	PO Box 1889 Window Rock Arizona, 86515	Roselyn Shirley	0
1143	Workforce Investment Act, Jicarilla Apache Nation	PO Box 507 Dulce New Mexico, 87528	Annacita Crow 5056348581	0
1162	Wayne State University Journalism Institute for Media Diversity	191 Manoogain Hall Detroit Michigan, 48201	Alicia Nails 3135776304	0
1163	*LSU Manship School of Mass Communication	211 Journalism Building Baton Rouge Louisiana, 70803	Sadie Wilks 2257886215	0
1200	Eastern New Mexico University College of Liberal Arts & Sciences	1515 W 18th St #8 Portales New Mexico, 88130	Dr. Christopher Stasheff 5055622841	0
1221	Navajo Hopi Observer	2224 E Cedar Ave #2 Flagstaff Arizona, 86004	Jeff Brostrom 9282269696	0
1229	Eastern New Mexico University Career Svcs2	1500 S Avek, ENMU Station #34, SAS 232 Portales New Mexico, 88130	Susan Larsen 5755622211	0
1269	New Mexico State NAACP Conference of Branches	2603 Coventry Rd Las Cruces New Mexico, 88011	Michael L. Davis 5055212644	0

1435	Arizona State University	1151 S Forest Ave Tempe Arizona, 85281	Handshake 4809652100	0
1447	University of Missouri	230 Jesse Hall Columbia Missouri, 65211	Handshake 5738821957	0
1450	Indeed.com	Austin Texas,		12
1457	LinkedIn	2029 Stierlin Ct Mountain View California, 94043		5
1460	Media Match	8112 1/2 W 3rd St Los Angeles California, 90048	Tammy Romaniuk 3232845589	0
1461	University of New Mexico Department of Communication & Journalism	MSC 03 2240, 1 University of New Mexico Albuquerque New Mexico, 87112	Hazel Mendoza Jayme 5052772078	0
1462	NM Highlands Career Service	Box 9000 Felix Martinez #230 Las Vegas New Mexico, 87701	Director Garcia 5054543251	0
1463	Broadcast Engineering	9800 Metcalf Overland Park Kansas, 66212	Jennifer Shafer 9139671732	2
2092	Society of Professional Journalists	4 Broadcast Pl Albuquerque New Mexico, 87104	John Roby 5054006819	1
2107	MediaTalent	2515 Sparrow Crest Dr Katy Texas, 77494	Rick Iler 9132170685	1
2226	Employee Referral			6
3000	HBI Career Site			8
3014	*NLGJA: The Association of LGBTQ Journalists	2120 L Street NW Suite 850 Washington Dist. Columbia, 20037	Veronica Fernandez-Alvarado 2025889888	0
3076	*Colorado Media School	404 S Upham Street Lakewood Colorado, 80226	Debbie Byrd 3034794908	0

3111	Army PaYS	TRADOC G3/5/7, Accessions Directorate Fort Eustis (JBLE) Virginia, 23604	Samuel Armstrong	0
5000	Internal			15
9000	Exigent Circumstance	3415 University Avenue St. Paul Minnesota, 55114		0

Outreach Activities

Name of Event/ Initiative	Contact Person	Date	Description of Initiative
2022 NMBA Convention and Member Educational Sessions	Suzan Strong, NMBA	08/05/2022- 08/05/2022	KOB-TV employees attended the NMBA educational sessions related to their field or the job they have with the station. Sales and Manager sessions included The Retail Auto Industry is Alive and Well, Regaining your Swagger, The Great Resignation & Planning for Tomorrow Today, and 2022 State of Local Media and its Future AND Local Media Digital Revenue.
8th Grade Career Expo with San Juan College	Jill Bishop, bishopjj@sanjuancollege.edu	10/20/2022- 10/21/2022	San Juan College hosted an 8th Grade Career Expo for area 8th grade students to explore different career opportunities and paths. The KOB-TV Station Manager, Bureau Reporter, and Production Technician attended and spoke with students about careers in broadcast and television production.
Job Shadow Opportunity	University of Central Oklahoma College Graduate	04/20/2023- 04/28/2023	A recent college graduate from the University of Central Oklahoma who is interested in a career in broadcasting, job shadowed in two areas of our news department over the span of 4 days. On 4/20/23 and 4/21/23, he attended the afternoon editorial meeting then shadowed different reporter/photographer combos from 1:30pm-5pm each day. On 4/27/23 and 4/28/23, he shadowed our Digital Executive Producer and two other digital producers from 1pm-5pm each day.
NABJ/NAHJ Conference and Career Fair	Michael Hammond	08/03/2022- 08/07/2022	The KOB-TV News Director attended and staffed the Hubbard Broadcasting booth during the NABJ/NAHJ Career Fair. He spoke with potential candidates from diverse communities about journalism-related professions.
NMBA Rising Above Virtual Sales and Management Media	Maryann Morton, NMBA	01/25/2023- 01/26/2023	KOB's General Sales Manager and members of the KOB Sales Team attended Rising

Summit	Above: Climbing Higher event, a day and a half live virtual training event that taught, coached, inspired, and motivated attendees to rise above the challenges of the sales and management environment.		
NMBA Sales Training for New Sales Employees	Jennifer Lane, P1 Learning Marketing Manager	01/09/2023-02/20/2023	A new KOB Account Executive attended P1 Learning, a 7-week training program designed to build the confidence and know-how of new sales employees with two years of experience or less.
NMBA Virtual Job Fairs	Suzan Strong, NMBA	06/03/2022-06/02/2023	KOB, KOBR, and KOBF regularly participate in NMBA Virtual Job Fairs. During the reporting period, the stations attended 4 of the 4 available job fairs. Open positions were posted for each job fair and attendees had an opportunity to apply. Attendees were able to make contact with a hiring official at the station. Types of positions posted were: Account Executive, Bureau Reporter, Editor, Floor Crew, Anchor-Reporter, Morning Anchor-Reporter, Weekend Meteorologist, Technical Director, Producer, Commercial Director-Producer, and Creative Services Producer-Editor. Dates of the events were August 15-19, 2022; November 14-18, 2022; February 6-10, 2023; and May 8-13, 2023.
NMSU Career Expo 2022	Amanda Madrid, amandadg@nmsu.edu	09/20/2022-09/20/2022	NMSU hosted an in-person career fair at their Las Cruces campus where students and alumni could learn about different career opportunities. The KOBF Station Manager and the KOB Project & Programming Coordinator spoke to students about careers in broadcasting and our current openings.
UNM Fellowship Program	Michael V. Marcotte	06/06/2022-03/03/2023	KOB participated in the UNM Communication and Journalism Department's Fellowship Program and accepted a recent graduate to be a full time employee for 9 months. The goal of the program is to provide recent graduates with real world experience in the news media industry, and the News Director regularly meets with the fellow to provide guidance and performance feedback.
UNM Internship	Michael V. Marcotte, CJ Coordinator	01/16/2023-04/28/2023	A Journalism & Mass Communications: Multimedia major at the University of New Mexico interned at the station during the 2023 Spring Semester. During this time, she shadowed and observed news staff in-studio and in the field and expanded to hands-on duties determined by her interest and individual progress.

