



**BOOTS BADGES**  
*& Blue Jeans*

*Foundation Gala*

A DENIM-INSPIRED GALA TO SUPPORT OUR MEN AND WOMEN IN BLUE

July 15, 2023 6pm  
Hotel Albuquerque

WEAR YOUR FAVORITE PAIR OF BLUE JEANS, YOUR BEST BOOTS OR YOUR FAVORITE BLUE ENSEMBLE IN HONOR OF NEW MEXICO LAW ENFORCEMENT. A NIGHT TO CELEBRATE AND SUPPORT OUR HARDWORKING OFFICERS!

*Individual Tickets- \$125 each Table of Ten- \$1,000*

ALL PROCEEDS WILL BENEFIT THE NEW MEXICO LAW ENFORCEMENT OFFICERS FUND WHICH PROVIDES FINANCIAL ASSISTANCE TO OFFICERS ACROSS NEW MEXICO DURING TIMES OF CRISIS.



# New Mexico Law Enforcement Foundation

## SPONSORSHIP OPPORTUNITIES

### TITLE SPONSOR- 10,000

- Exclusive on-stage opportunity to welcome guests at the Gala
- Full-page ad on the back cover of the Gala program (full-bleed, color)
- An article in the APOA newsletter that goes out to all APD police officer members
- Logo placement on all Gala marketing materials & key placement on website
- Mention/ inclusion in all pre publicity media
- One (1) table for 10 at the Gala

### PREMIER SPONSOR- 5,000

- Half-page ad in the Gala program (full-bleed, color)
- Logo placement on all Gala marketing materials & website
- On stage announcement of sponsorship
- One (1) table for 10 at the Gala

### PRESENTING SPONSOR- 2,500

- 3/4 page ad in the Gala program (full-bleed, color)
- Logo placement on all Gala marketing materials
- One (1) table for 10 at the Gala

### TABLE SPONSOR- 1,000

- One (1) table for 10 at the Gala

Please contact Toni Balzano at [toni@improntapr.com](mailto:toni@improntapr.com) or call 505-231-1488

Click Here to Purchase Tickets or Tables or go to  
<https://BootsBadgesBlueJeans.eventbrite.com>